



# SFHHA 2012 ANNUAL HEALTHCARE SUMMIT

## JUNE 7 & 8

### NEW LOCATION

Greater Fort Lauderdale-Broward County Convention Center  
1950 Eisenhower Boulevard, Fort Lauderdale

**Thursday Reception 5:00 p.m. – 8:00 p.m.**

Hor d'oeuvres and open bar

Guest Speaker with Firsthand Knowledge of the Supreme Court Hearing on the Affordable Care Act, Dominic Perella provided by Hogan Lovells

**Parking included for both days**

Friday, Registration 7:30 a.m.

Breakfast, Lunch and Snacks provided

Members: \$90

Nonmembers: \$120

Member Walk-up: \$110

Nonmember Walk-up: \$140

### Topics

**Opening Session:** Healthcare & the 2012 Election

**Morning Sessions:**

Special Populations: Knowing and meeting their needs

RACs, MACs, and Other Revenue Threatening Regulations that Keep us Up at Night

Closing A.G. Holly: Now What Happens to Folks with TB?

Social Media Markets in Medicine

**Afternoon Sessions:**

Physician Integration: Who pays Whom for What?

Budgets vs Policy: How tough decisions get made

The Built Environment: Passing Inspections First Time & Every Time

Creating and Using Insurance Exchanges: Florida, Other States and the Feds

**Exhibits open during reception, breakfast and lunch**

For information contact Deanna L. Dolan at [ddolan@sfhha.com](mailto:ddolan@sfhha.com) or (954) 964-1660

HealthcareMBA

**FIU** Business

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**PRESENTING SPONSOR (Only 3 sponsors left!):** Member: \$7,500 Nonmember: \$9,375

- 8 x 8 Exhibit space
- Name/logo in all e-vites, press releases program and other event publications/materials and signage
- On screen recognition during function when available
- Logo/name and hyperlink to your website from SFHHA event page
- Full page color ad in conference program book
- Speaker Introduction opportunity
- Session Speaking opportunity
- Invitation to Attend Private Dinner with Speakers Thursday Evening
- 15 Tickets to event
- List of event attendees

**SUSTAINING SPONSOR (Limited to 4 sponsors):** Member: \$5,000 Nonmember: \$6,250  
**OPENING RECEPTION/LUNCH SPONOR INCLUDED IN THESE BENEFITS**

- 8 x 8 Exhibit space
- Name/logo in all e-vites, press releases program and other event publications/materials and signage
- Logo/name and hyperlink to your website from SFHHA event page
- On screen recognition during function when available
- ½ page color ad in conference program book
- Session Speaking opportunity
- 10 Tickets to event

**SUPPORTING SPONSOR:** Member: \$3,000 Nonmember: \$3,750

- 8 x 8 Exhibit space
- Name/logo on e-vites, program and on-site event signage
- On screen recognition during function when available
- ¼ page color ad in program book
- 5 Tickets to event

**EXHIBITOR (only 50 spaces available):** Member: \$1,500 Nonmember: \$2,250

- 8 x 8 Exhibit space
- Name/logo in program
- On screen recognition during function when available
- 2 Tickets to event

**SESSION/REFRESHMENT SPONSOR (Limited to 4 sponsors):** Member: \$1,250 Nonmember: \$2,000

- Display table in session room
- Name/logo in program and on signage for sponsored session
- On screen recognition during function when available
- 2 Tickets to event

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company: \_\_\_\_\_

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Individual Member: \_\_\_\_\_ Individual Nonmember: \_\_\_\_\_

Sponsor: Presenting\_\_\_\_ Sustaining\_\_\_\_ Supporting\_\_\_\_ Exhibitor\_\_\_\_ Session/Refreshment \_\_\_\_\_

Fax form to (954) 962-1260 or email to [dseckel@sfhha.com](mailto:dseckel@sfhha.com)